

# CASE STUDY

Healthcare: Long Term Care

## How a fast-growing Long Term Care operator solved their laundry equipment nightmare while reducing costs

### BACKGROUND

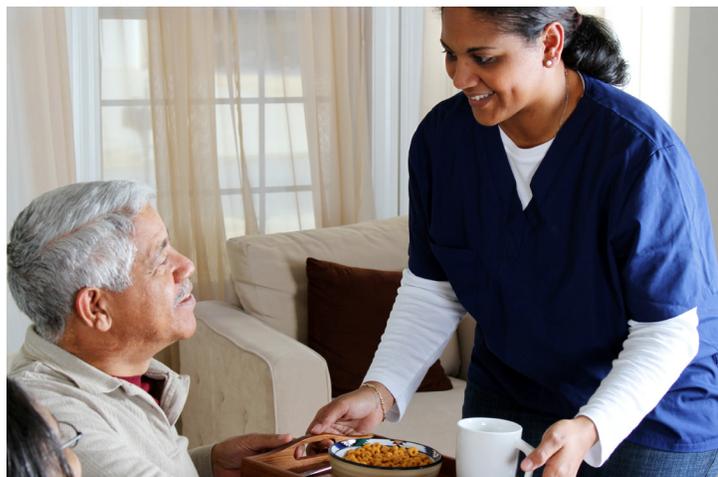
A mid-size long term care operator with multiple locations in the Province of Quebec. With consistent growth, they recently added 6 locations for a total of 14 long-term care homes.

### CHALLENGE

The customer described the laundry nightmare they were experiencing after purchasing laundry equipment designed for residential home use. The machines could not handle the substantial loads of a long-term care home and breakdowns were constant, with no service partner available.

### SOLUTION

We suggested a trial rental program with 3 sets of commercial washers and dryers designed for commercial use in one of their 14 sites. Coinamatic's unique Total Care rental program provided heavy-duty commercial laundry equipment including parts and service, allowing the operator peace of mind to focus on the more critical issues of running busy long-term care homes.



The trial program went so well that the customer decided to expand the rental program to all of their facilities also installing several EcoTex<sup>®</sup> Advanced Laundry Oxidation systems. The EcoTex<sup>®</sup> ozone system is custom-designed to work with existing commercial laundry equipment, replacing multi-step wash programs that use excessive chemicals and hot water. The system uses an eco-friendly laundry technology that turns air into 90% pure oxygen which is then electrically charged to create ozone, nature's safest, most effective disinfecting agent. By injecting ozone continuously throughout the wash cycle, harmful bacteria, viruses, and superbugs are eliminated. Traditional wash cycles using hot water to provide thermal disinfection can be reduced or eliminated. Cold water programs reduce energy consumption, water use, cycle times, and drying times while increasing detergent and chemical efficacy and extending fabric life ultimately providing fresh, clean, fluffy laundry. Customer success! The retirement residence equipment demand is no longer an issue, cold water programs have reduced energy consumption and residents are pleased that their laundry is safely disinfected.

### THE BENEFIT

- Reduced energy and hot water consumption
- ROI can be achieved in as little as 8 months
- Complete laundry disinfection with proven eradication of MRSA, C-difficile and other viruses
- In Ontario, EcoTex<sup>®</sup> qualifies for an Enbridge rebate!

---

**Learn more** about our commercial laundry equipment or our EcoTex Advanced Laundry Oxidation System.

Call **1-877-755-5302** or email [info@coinamatic.com](mailto:info@coinamatic.com)

[www.coinamatic.com](http://www.coinamatic.com)