

Coinamatic improved the energy fitness and member satisfaction of this Ontario sports club by installing new equipment and implementing best practices for energy savings.

Background: One of Canada's largest private family sports clubs asked Coinamatic to improve their laundry facilities in order to better member experience and reduce costs.

The Problem

In order to keep up with member requests for towels and other laundered equipment, this high-end athletic facility was challenged by the fact that their aging washers and dryers needed to operate 20 hours a day. This often led to machines breaking down, and with their current provider, this meant waiting patiently for equipment to be serviced. As a business where meeting high expectations is required, delays in providing members and their guest with top-notch service doesn't give members what they deserve.

The Solution


After an initial consult to discover the best approach, the Coinamatic team created a plan to replace tired equipment, improve laundry capacity and reduce energy costs. Their current fleet of equipment was updated in one area of their facility with two 75lb washers and two 120lb dryers. In doing so, washing capacity was increased by 10% and dryer capacity by 38%. In addition, the EcoTex™ Ozone Laundry System was implemented in all laundry areas, further helping to improve energy efficiency throughout the entire club. And, while the improvements in capacity and energy saving were welcome, the reduction of service downtime and maintenance costs helped win the game.





With state-of-the-art laundry equipment installed, the club was able to improve efficiency, reduce costs and extend the life of their linens.

The Result

With state-of-the-art laundry equipment installed, the club was able to improve efficiency, reduce costs and increase the life of their linens. Our client was able to increase overall laundry production by 9% and sustainably reduce utility costs by 38%. More importantly, the club is able to provide a better experience for members, driving positive business results for years to come.

 **The Problem**
Old, tired laundry equipment that couldn't keep up with demand

 **The Solution**
New equipment to increase capacity, reduce costs and improve member satisfaction

 **The Benefit**
38% sustainable reduction in utility costs

Learn how Coinamatic® Laundry Systems can make your operations more productive and reduce costs.
Contact us at 1-800-561-1972 or info@coinamatic.com

www.coinamatic.com