

# CASE STUDY

Social Services: Women's Shelter

## Tending to a family's basic needs, including fresh, clean laundry, is all part of supporting women fleeing violence

### BACKGROUND

This Canadian women's shelter has a caring staff who focus on addressing the particular needs of families in crisis. In addition to providing a safe haven and support to assist families to heal and move forward, the shelter provides amenities such as on-site laundry for clothes, bed linens, towels and kitchen items for hundreds of families each year.

### CHALLENGE

The shelter struggled with the amount of laundry that it could handle with two homestyle washing machines and dryers. Space was also a consideration, as the laundry room was small and had no available space to allow for the addition of another set of equipment.

Families, especially with small children, create a lot of laundry and the homestyle washers and dryers were unable to keep up. Laundry was backing up and taking up space in the laundry room and beyond. Having adequate on-site laundry facilities was essential for shelter operations and these vulnerable families, as leaving the shelter to do laundry off-site was not a safe and viable option for the residents.

### SOLUTION

The Coinamatic team visited the location and evaluated the equipment and laundry room space firsthand. They determined that commercial multi-load machines would be more appropriate for the space available to increase overall load capacity. With robust construction and commercial-grade components, these commercial multi-load washers are designed to handle heavy loads of laundry continually.

Installation went smoothly, and in no time, shelter staff and residents could do more laundry and complete the loads faster than ever before. Laundry loads stopped piling up. Wash quality results have been excellent; front-loaders clean better and gentler than high-efficiency top-loaders and top-load agitators, while using less water means savings in water and energy.

The women's shelter team are incredibly pleased with the final system, which solved a major operational headache. With fast-response, expert service just a call away, the shelter has peace of mind knowing they are well supported.

### THE BENEFIT

- Heavy duty capability and increased capacity
- More machines in the same space footprint
- Increased efficiency and better laundry results



**Learn more** about our commercial laundry equipment or our TotalCare<sup>®</sup> program.

Call **1-877-755-5302** or email [info@cclcommerciallaundry.com](mailto:info@cclcommerciallaundry.com)

[www.coinamatic.com](http://www.coinamatic.com)